



What The Critics Know About YTB

A thought provoking guide on
what to do - what to say - and
how to deal with YTB Skeptics,
Cynics, and Naysayers

By: Doug Bauknight

www.justpictureitnow.com

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Dedication

For My Fellow RTA's
Coach, Scott and Kim

For our journey together,

For the history we are making,

For the Industry we are changing,

For being at the right place at the right time.

"Reports of my death have been greatly exaggerated"

~ Samuel Langhorn Clemens, a.k.a. Mark Twain, May, 1897 in a
note to the New York Journal.

Foreward

~ By Tim & Georgia Dominey ~

I remember meeting Doug and Ronda for the first time on a rainy night in Georgia in January 2005 during the Founders Tour. Truth be told, we were actually trying to recruit his wife, but we ended up with Doug instead. (If you ever met both, you'd know why.)

Like us, both Doug and Ronda saw the vision of YTB in the early days when it was far less than it is today. I have no doubt they are destined to be Top Level Directors with YTB. Doug has been [blogging about YTB](#) since December of 2005 and has gained significant notoriety when he took the issues of how our company is breaking new ground in the Travel Industry head on.

Doug's taken his years of experience in dealing with critics, cynics, skeptics, and naysayers found on the internet who oppose our business model and created a step by step approach in how YOU can keep the main thing the main thing, which we all know is "*build your business*".

The following 101 pages are a very simple instruction manual that everyone in YTB not only needs to read but take to heart. Doug's guidance is intelligent and thought provoking. It's also very straight forward in how we need to respond to those who can't see the vision of our Founder's, our Director's, and our valued RTA's and Reps who have joined in the common goal of being the #1 Travel Company in the entire industry.

Consider this new book the authority when it comes to knowing what to do, what to say, and how to deal with those who have forgotten not only how to dream, but how to create financial security for yourself and your family in America today by owning your own business.

Do what other's won't for a short time, so you can do what others can't for the rest of your life.

Tim & Georgia Dominey
Level 2 Directors
[YTB GEM Team](#)
Hoschton, GA

Chapter One:

So...

What Do They REALLY Know?



